

WHITEHILL + BORDON | NEW RESIDENTS SURVEY 2019

LIVING IN WHITEHILL & BORDON, IS IT LIVING UP TO EXPECTATIONS?

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LOUISBURG

53% YES IN SOME WAYS

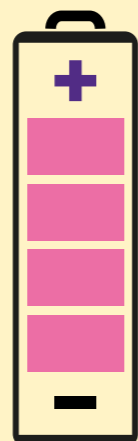
DUKES QUARTER

47% YES IN SOME WAYS

QUEBEC PARK

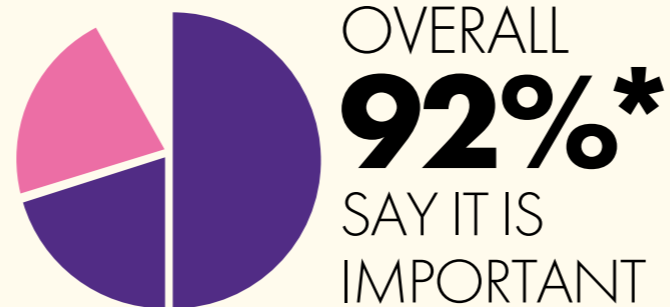
44% NO NOT REALLY

MOST POSITIVE



LEAST POSITIVE

LIVING IN A GREEN, HEALTHY & CONNECTED TOWN



*WITH 63% OF THOSE SAYING IT'S VERY IMPORTANT

TRANSPORT & TRAVEL

33%

TRAVEL IN THE GUILDFORD DIRECTION FOR WORK/COLLEGE



47% 

HAVE MOVED LESS THAN 10 MILES TO LIVE IN W+B



47%

OF HOUSEHOLDS USE THE TRAIN REGULARLY



WHY CHOOSE W&B?

62%

REGENERATION/
INVESTMENT IN AREA



59%

HOUSE PRICES



43%

NEW TOWN CENTRE



1%

JOBS



MOST IMPORTANT THINGS

60%

GREEN SPACES



49%

ENERGY EFFICIENT HOMES



48%

LOCAL SHOPS



46%

AIR QUALITY



36%

PLACES TO BE ACTIVE



THIS INFOGRAPHIC IS A SNAP SHOT OF THE KEY POINTS FROM THE SURVEY RESULTS
TO SEE THE FULL DOCUMENT GO TO
WWW.WHITEHILLBORDON.COM/



WHITEHILL + BORDON