

Whitehill and Bordon Delivery and Implementation Group Notes and actions – 15th March 2022

Attendees		Attendees		Abbreviations
Clare Chester	EHDC	Chris Knott	WBRC	HCC – Hampshire County Council
Dan Grindey	EHDC	Lorraine Jeffs	WTC	EHDC – East Hampshire District Council
Lydia Forbes Mason	EHDC	Bruce Nairne		WTC – Whitehill Town Council
Claire Burnett	Homes England	Scott Marshall		DIO – Defence Infrastructure Organisation
Emma Meredith	HCC	Michelle Dawson	Abri	EM3 – Enterprise M3 Local Enterprise
Danielle Friedman-Brown	EHDC	James Child	WBRC	Partnership
		Fiona McMurray		WBRC – Whitehill & Bordon Regeneration
		David Wilson	HCC	Company
Apologies		Apologies		
Richard Kenny	HCC	Robert Smith	DIO	
Bob Wallbridge	HCC	Vanessa Marden	DIO	
Gary Webster	Barratt Homes	Kathy Slack	EM3LEP	
Amanda Beable	HCC	Ralph Facey	Abri	
Kevin Travers	EM3LEP			

Ref	ltem	Notes/Action	Owner
1.	Welcome, Introductions & Actions from last meeting	 CC welcomed all and noted apologies. Minutes of last meeting shared. ACTION: Change required to previous notes, Fiona McMurray did attend last meeting. Re-publish once amended. All others happy with the minutes. All actions complete or have been carried forward to today's agenda. ACTION: LFM to pick up comms as an item going forward - action to be rolled forward as a broader review of comms plan with partners. 	OK LFM



2.	Lessons Learnt – sharper focus	 DFB updated on the lessons learnt draft report that focused on 2015 to 2019. Group discussion around key issues, All agreed there could now be a sharper focus for the delivery plan for the programme. The main recommendations are: (1) Commercial floorspace to attract and retain investors, including a social media strategy JC raised matter that the partners don't control all of the employment sites in the town and that it would be important to have all key landowners buy-in. Wider discussion is required on how oto market the sites for best impact. MD suggested a 'place vision' is created. Strategic comms review will help coordinate and consider the 'offer' and marketing approach – including links to wider site. Consensus on the principle of the recommendation but just need to work through the how to achieve. 	
		ACTION: DG to work with LFM to take communications strategy forward. (2) Improvement to public transport	DG
		 DW has shared frustration around passenger transport agenda due to the bus service improvement plan settlement. To move forward settlement is required. CK and DW have had discussions regarding the strategic requirements. 	
		 CK has requested strategic transport delivery group may need to review attendees to ensure relevant stakeholders attend to cover both public transport as well as highways. 	
		 CC recognised challenge remains about how this matter can be unlocked and resolved. For EHDC public transport provision remains a priority. 	
		 DECISION: All agree it remains a priority and to take forward working collaboratively. (3) Environmental sustainability ambitions 	
		 DFB has asked if all DIG members would support the goals of the Net Zero target. All agree with this. 	
		 MD mentioned Abri's focus around retrofit and asked what other stakeholders are doing for this. CC asked if someone will monitor this and be an owner on this action going forward. To be agreed as part of delivery plan. 	
		 (4) Development of local skills in line with the Employment Strategy FM suggested that learning/education providers could be added to the working groups and included as key stakeholders. 	
		ACTION: DG to look at the membership of the employment group and look to invite other partners and agencies, including job centre plus.	DG



 DG added that all is reflected in the emerging Economy Strategy. It is key to engage with workplace skills. DG agrees it needs to be wrapped into conversation with the wider landowners and structure the employment group moving forward. (5) Town Centre redevelopment and Health Hub Discussion and agreed this is a key priority in terms of comms to public – residents and businesses. JC wants to get the channels of communication right and promote wide range of positive activities and new stories. DECISION: All agree that this remains a key priority. (6) Community Engagement JC believes Xchange communication channel has a role, but audience needs wider than that. CC has suggested a possible new focus group on this. A discussion was had regarding a new magazine promoting events and information on the town. LJ updated on what the Town Council already provides with the town newsletter. Suggestion is for the magazine to link the different partners information into one magazine, this was supported by the group and suggestions of a community board be created to take forward how it can be delivered. ACTION: CC suggests taking offline to have a focus group discussion to include shaping the place narrative and community engagement. DECISION: All agreed principle is right regarding the importance of community engagement - but communications piece is required further work to take it forward. (7) Monitoring and evaluating framework All agree the reporting and governance has been a strong feature of the programme. 	CC
 All agree the reporting and governance has been a strong reature of the programme. Governance remains effective, but monitoring framework to be considered going forward. ACTION: EHDC officers to take offline monitoring framework options. 	
In conclusion, CC captured three strong emerging themes which are: heart of the town (town centre delivery and community); employment and skills (strong priority in physical space); green and active piece (net zero, sustainable transport). Communication and governance to be included throughout the	
themes. ACTION: DFB and team to take away the report and share for any comment + team to redesign delivery plan for the group to give a sharper focus.	DFB



3.	Employment Strategy – key actions	 DG shared a slide pack on the employment strategy to recap the priorities for the economy strategy for W&B. New priorities are: New job target of 1 job per home Protection and enablement of employment sites in the town Inspire and encourage business Improve skills and employability Strategy Group were happy with the four objectives identified. Looking at the need to widen the membership group. Additional members to be added to the core group. Wider reference group is to be set up to include employment sites. Once action plan has been finalised and adopted it will be shared in early April. Emerging proposals for the Longmoor site, engaging with the new owners and site visit with partners is set up in early April. Asmodee unit is currently under construction. Tech Forest – Homes England progressing disposal. Update at future meeting in terms of scheme 	
		 and end occupiers. Business support, two specific needs were identified. 	
		 a. Digital support programme will be launched in the next few weeks to boost digital capacity - partnership created with MIND to support smaller SME's. b. Currently engaging with Team Tech and looking at doing careers fairs in the future within the town. 	
4.	Levelling Up White Paper / Levelling Up Fund	 CC provided an update to the group on recent White Paper and there was a discussion about implications for the WB programme CB explained that Homes England is changing in terms of its focus and expected to have a broader regeneration/enabling role – waiting criteria regarding any future funding. FM updated on the future of LEPs. Our area is not a combined authority so Enterprise M3 will continue in the same form. Yet to hear about future funding and await government information. EM has said moving forward it will be important to work collaboratively to move the projects to maximise funding and delivery opportunity. 	
5.	Delivery Plan update	• JC updated on the next phase of the town centre which will include: Morrisons; 7 shops a restaurant bar and theatre space; three offices.	



	- Town centre	 Two-year period of activity for Morrisons to open for Christmas next year and shops to open for Easter 24 	
	- Transport		
	Communications	 £60 million package of construction to complete in 18 months. Currently finalising land over arrangements as well as the lease with Morrisons. 	
		 Health Hub – all are engaged to bring it forward. Looking to have planning permission by the end of the year and a 2 year on site build. 	
		 Drive in cinema is being re-launched, has been improved to show mainstream films. Events mapped out to the end of the year. 	
		• DW updated on transport. There are 7-8 schemes underway or soon to start. Negotiations being had with CK majority is on public highway.	
		• Green grid green loop - three schemes with one underway, one due to start in spring and one in summer. Continued partnership with EHDC to complete this.	
		 Passenger transport - agreed to work in partnership to complete the work. CK welcomes work with HCC however the strategy to public transport opens up a number of gaps. Need to re-look at how HCC and WBRC work together moving forward. 	
		ACTION: LFM has agreed getting the comms group back together and take offline with JC and DFB.	LFM
7.	Forward Plan –	All agree quarterly meetings going forward.	
	agreement on Chair	• Target having an in-person meeting including a celebration of the programme. CC suggests WBRC host the next meeting and to walk around the town.	
	- Future	 All to consider future chairs and Forward Plan for future meetings. 	
	meeting		
	dates: to be		
	confirmed		
	AOB		